

Northeastern Pennsylvania's Sixteenth Annual

STEAMTOWN MARATHON®

SUNDAY, OCTOBER 9, 2011

FUNDRAISING MENU FOR MAJOR SPONSORS

BENEFITS ST. JOSEPH'S CENTER

PLATINUM SPONSOR

DONATION OF \$2,000 OR MORE

TELEVISION

*Name & logo on numerous 30-second promotional spots on WBRE/WYOU

RADIO

Name broadcast during 30 promotional spots on local radio

T-SHIRTS

Name & logo displayed on 2,500 race t-shirts worn by volunteers

NEWSPAPER

Name listed in display ad in Scranton Times/Tribune

VENUE SIGNAGE

Name & logo prominently displayed at race expo, pasta party and post race party

CHUTE SIGNAGE

Name & logo on two large signs in the finish line chute

RACE BOOKLET

Name & logo featured in the official results booklet for 2011 Steamtown Marathon

INTERNET

Name and logo on www.steamtownmarathon.com home page

GOLD SPONSOR

DONATION BETWEEN \$1,500 AND \$1,999

TELEVISION

Name & logo on numerous 15-second promotional spots on WBRE/WYOU

RADIO

Name broadcast during 20 promotional spots on local radio

T-SHIRTS

Name & logo displayed on 2,500 race t-shirts worn by volunteers

NEWSPAPER

Name listed in display ad in Scranton Times/Tribune

VENUE SIGNAGE

Name & logo prominently displayed at race expo, pasta party and post race party

CHUTE SIGNAGE

Name & logo on one large sign in finish line chute

RACE BOOKLET

Name & logo featured in the official results booklet for 2011 Steamtown Marathon

INTERNET

Name and logo on www.steamtownmarathon.com web site

SILVER SPONSOR

DONATION BETWEEN \$1,000 AND \$1,499

RADIO

Name broadcast during 10 promotional spots on local radio

T-SHIRTS

Name & logo displayed on 2,500 race t-shirts worn by volunteers

NEWSPAPER

Name listed in display ad in Scranton Times/Tribune

VENUE SIGNAGE

Name prominently displayed at finish line, race expo, pasta party and post race party

CHUTE SIGNAGE

Name & logo displayed with other Silver Sponsors on one large sign in finish line chute

RACE BOOKLET

Name & logo featured in the official results booklet for 2011 Steamtown Marathon

INTERNET

Name listed on www.steamtownmarathon.com web site

BRONZE SPONSOR

DONATION BETWEEN \$500 AND \$999

T-SHIRTS

Name displayed on 2,500 race t-shirts worn by volunteers

NEWSPAPER

Name listed in display ad in Scranton Times/Tribune

VENUE SIGNAGE

Name prominently displayed at finish line, race expo, pasta party and post race party

CHUTE SIGNAGE

Name displayed with other Bronze Sponsors on one large sign in finish line chute

RACE BOOKLET

Name featured in official results booklet for 2011 Steamtown Marathon

INTERNET

Name listed on www.steamtownmarathon.com web site

The Steamtown Marathon Race Committee will consider special promotional packages for sponsorships larger than \$2,000. A title sponsorship will also be considered.



STEAMTOWN MARATHON®

*I hereby pledge to the 2011 Steamtown Marathon the sum of

dollars (\$_____).

_____ My payment is enclosed. Please make checks payable to Steamtown Marathon.

_____ Please send me an invoice.

Steamtown Marathon
Attn: Jack Marx
Marx Accounting & Forensic Services
321 Spruce Street Suite 311
Bank Towers
Scranton, PA 18503
570-342-0427
570-342-0422 Fax

*Several of the promotional items described above take a considerable amount of time to prepare. In order for the Marathon to provide all of the benefits of the sponsorship package you have selected, we must receive your full payment by August 1, 2011. The official registration and financial information of SMA, Inc. may be obtained from the Pennsylvania Department of State by calling toll-free within Pennsylvania, 1-800-732-0999. Registration does not imply endorsement. The Steamtown Marathon (SMA, Inc.) is a 501(c)(3) non-profit organization.

Company Name: _____

Name: _____

Address: _____

Signature: _____

Phone: _____

Title: _____

Date: _____